

BROOKLYN ADVERTISEMENT

BROOKLYN ADVERTISEMENT

BROOKLYN ADVERTISEMENT

BROOKLYN ADVERTISEMENT

167 Separate Skirts, \$5.75

Originally \$10.75 to \$15.75

THIS IS A CLEARANCE of our own stocks to which we have added a special purchase of fine merchandise. There are all wool plaids, silk failles, velveteens and other fabrics. Of some only one of a kind, so first choice goes to those who are here when store opens.

Sizes 26 to 32 inch belis. All lengths.

Loeser's—Second Floor.

Fulton Street
Bond Street

Frederick Loeser & Co. INC.

BROOKLYN - NEW YORK

Business Hours 9 to 5:30

Livingston St.
Elm Place**Tailored Suits, \$45**

Originally \$65 to \$75

NOT ALL SIZES NOR ALL COLORS, but a fine selection of Loeser quality Suits. Fur trimmed and self trimmed. Choicely lined in silks of harmonizing tones. Fair range of styles, so that those who require long, straight lines will find them and those who like something a little different will easily be pleased.

Loeser's—Second Floor.

79 Misses' and Juniors' Tailored Suits
Chiefly One of a Style, \$25, \$35, \$45

SMALL WOMEN can be fitted also in this lot of fine garments that

Were Originally \$35, \$55, \$75

A complete clean-up from the enormous business being done in the shops devoted to schoolroom folks. Very choice fabrics and in most instances dressy styles. No fur trims. All are arranged so you can wear your own fine neckpieces. All are silk lined, and typical of Loeser service to the jeune fille of Brooklyn. Sizes 14, 16, 18 years.

Loeser's—Second Floor.

Patent Leather 3-Strap Pumps**\$5.85 Instead of \$7.50**

LOESER PUMPS, expertly fashioned in the latest style, irreproachable in every essential of value.

Made with patent leather vamps and black suede backs, with fancy cut-out vamps. Finished with three straps and buckles. On a smart welted last with Cuban leather heels. An up-to-date walking Pump in a full range of sizes.

Loeser's—Main Floor, Elm Place.

\$3 All Silk Satin "Venus" at \$1.98**A Superb Costume Satin**

ONE OF THE HANDSOMEST SATINS with a lustrous finish that you could wish for at such moderate price. Satin "Venus" is sufficiently supple to lend itself gracefully to fashion's new draped models, and after handling a piece of it you will agree that here is a rare value. A glorious range of shades for daytime and evening wear, these are some of them:

Ivory	Flesh	Pink	Sky Blue	Venice
Cherry	Tie	Taupe	Cinder	Wallflower
Navy	Lucifer	Zinc	Royal Blue	Peacock Blue
Black	White	Radia	Wistaria	Bermuda

Loeser's—Main Floor.

Jeweled Novelty Necklaces

\$1.59; Present Wholesale Cost, \$2 to \$3
\$1.95; Present Wholesale Cost, \$3.75 to \$5

THIS DISPOSAL OF AN IMPORTER'S SURPLUS STOCK of fashionable Necklaces is a step ahead in character, prettiness of styles, and in the remarkably low prices. We have known nothing to equal it in years.

In the very newest of imported styles, they are made of the finest quality of semi-precious stones with metal motifs in various designs. All are finished with double pompon design and pendant of jewels, capped with filigree metal ornaments.

Colors include rose, sapphire, topaz, amethyst, aquamarine and jade.

Loeser's Novelty Jewelry Store, Main Floor.

Suit Blouses Like These at \$6.95

give one an excuse for buying several, for all are so new and so good looking. Choice of three styles to add to the temptation. Quantity is limited, that is why so low priced.

A Satin Tie-Back with Embroidery

which works itself out in silver or in gold, and copies a blouse that was much more expensive. Long sleeves. Black, brown, navy, Mohawk.

Crepe de Chine Peasant Blouses

in two styles that are simply charming. One is a youthful tie-on; the other is a tuck-in. One is trimmed with Paisley printed silks, the other is shirred and run with floss silk in contrasting colors. Mohawk, navy, Gotham, bisque, white, orchid, Dutch blue in the lot.

Sizes 36 to 44, but not all sizes in all models.

Loeser's—Blouse Shop, Second Floor.

More Good Scotch Ginghams

49c. Yard for Monday—32 Inches Wide
Plain Colors—Stripes—Checks

HUNDREDS OF WOMEN lost no time last Monday in coming to Loeser's to participate in the sale of Ginghams at 49c. Yards and yards were quickly chosen for housedresses, for gay little frocks to be worn in summer and for children's dresses. This week the addition of plain colors and stripes, as well as checks, will give a broader scope to choose from.

Popular color combinations, such as black and white, green and white, brown and white, red and white, lavender and white and yellow and white.

Woven Tissue Ginghams, 69c

This collection of woven tissue Ginghams in even and broken checks offers a wonderful variety of colorings. One of the prettiest of dress Ginghams at a very low price.

Loeser's—Second Floor.

Winter Coats
Fur Trimmed,
at \$45

Originally from \$65 to \$85, and taken from our own good stocks, so you may depend on their high quality and good style. Silk lined throughout, and with all of the small trimmings that the season has shown us are so wanted and so attractive. These Coats are in several styles, some being dressy and others expressing the season's simplicity.

Bolivia, Normandy, Cordova Veilours, Madeline, Superba in the lot, but not all of these fabrics in every size or in every style. Fur: squirrel, nutria, wolf, mink, and these fur collars are great, generous ones that are most luxuriously comfortable.

Women's sizes, 34 to 44; misses' sizes, 14 to 18 years.

Loeser's—Second Floor.

New House Dresses
\$1.98 to \$2.25

SUCH PRETTY, fresh looking gingham and percales that are in many desirable patterns and colors. All sizes to 46 inches, and your choice of loose or fitted models. One just feels like having several of these, they are so spring-like.

Loeser's—Negligee Shop, Second Floor.

Children' Stamped Made-Up Dresses for Embroidery
75c. to \$3.85**Originally \$1.59 to \$7.75**

Needlework Store, Second Floor

THIS IS A CLEARANCE, and at tomorrow's prices the lot should go very quickly.

The Dresses are in various attractive styles, stamped on chambray, crepe, voile, pique, striped dimity, etc., some plain colors, some all white and some in colors trimmed with white.

All are made-up and stamped in pretty designs. Sizes are 2, 4, 6 and 8 years, with a small assortment of styles in 10 and 12 year sizes.

Priced according to size and style at 75c. to \$3.85.

Loeser's—Needlework Store, Second Floor.



Crepe Pajamas, \$2.59
Two-piece Crepe Pajamas in attractive flowered designs. Pajamas that girls like.

Combination Garments, \$1.50
Corset covers with petticoats, or drawers, also chamois in the knickerbocker effect.

Nightgowns, 98c. to \$1.98
High neck Nightgowns in yoke styles. Some of muslin and others of cambric with insertions of embroidery and tucking.

Underthings, \$1 and \$1.25
Six hundred lingerie garments that are discontinued models and were priced from \$1.25 to \$1.98. No duplicates of these lots.

Loeser's—Second Floor.

Corduroy Remnants 79c Yard
1 1/2 to 5 Yard Lengths

A COLLECTION OF REMNANTS from one of the foremost manufacturers of wide wale Corduroys. His entire accumulation of short lengths was procured by us at a substantial reduction and they are marked at 79c. a yard. Splendid qualities desirable for negligee, breakfast coats and bathrobes for women, and romper suits for children; 32 inches wide. All these shades:

Coral, Copenhagen blue, Victory, cherry, pimento red, Canterbury, fuchsia, pansy, nickel, peacock, whirlpool, bluebird and Resolute blues, verberna.

Loeser's—Second Floor.

Ribbon Remnants**10c., 19c., 29c. and 39c****Formerly 20c. to \$1.25**

WHAT NEEDS NEW RIBBON? Your hand bag, your party frock with a pink ribbon sash, your pretty underthings with bows, your negligee or baby's bonnet? Whatever fresh Ribbon needs your wardrobe discloses can be provided for at this remnant sale with a saving.

There are all kinds of Ribbons, from 1/2 to 8 inches wide, in every color and pattern you can wish for.

Loeser's—Main Floor.

New Underthings**With Touches of Color****\$1.25 and \$1.98**

PICTURED are some new underthings which, we are quite sure, are daintier than anything you have seen for such moderate prices. Fine white nainsook with bandings, straps and French knots in orchid, honeydew and rose. Featherstitching in white.

The Vest Chemise and step-in Drawers are \$1.25 each.

The Nightgowns featuring a string belt at waistline are \$1.98. Another Nightgown in a square neck style uses bands of imported satin in blue and orchid for a finish.

Philippine Nightgowns, \$2.65 to \$3.98
Hand made and hand embroidered Nightgowns in many beautiful designs. Some at \$2.98 in extra sizes which are Porto Rican hand made.

Embroidered Petticoats, \$2.98 to \$5
Madeira hand made and hand scalloped Petticoats at \$5, and others, Philippine hand made and hand embroidered, from \$2.98 to \$4.98.

Silk Underthings, \$2.98
Vest Chemises and Bloomers to match at \$2.98 each are attractively made of crepe de chine and radium silk. Orchid, blue, pink and white.

Silk Bloomers, \$2.98 and \$4.98
Neatly made silk Bloomers in a great variety of styles, in all the pastel shades. Some of radium silk at \$4.98 are extra good value.

Loeser's—Second Floor.

Men Will Welcome This
\$4.95 Trouser News

WHILE THIS IS PRIMARILY an opportunity for the man of 36 waist, or smaller, every normal size man can share if he is on the scene early.

The man who owns a suit about to be laid aside, or that already is, will jump at a chance like this.

All are good value. Some are even extraordinary. For instance, some \$10 and \$12.50 Trousers from our stock that we are including! And when we say \$10 and \$12.50 we're talking of present day values, and not what they might have been eight or ten months ago.

Striped Worsteds
Plain and Self-Striped Worsteds and Fancy Cassimeres

Being a disposal of short lots, all patterns won't be found in all sizes. It will be quite possible, though, for many men to match the suits they have on. Or at least to find Trousers that will make a decidedly good combination.

Sizes Range from 30 to 44 Inclusive

But men who wear 38 to 44 can't afford to delay very much in getting here.

Loeser's—Main Floor.

Added to the Shirt Sale Are
Soft Collar Shirts of Tan Oxford

A STYLE OF SHIRT that is not only very popular just now, but getting more so. And the man who lays some aside for the spring will find that besides saving considerably he will also be very correctly shirted.

They are the Shirts with the attached long-point collars, with the points buttoned down. Interest in them will grow, too, when he learns that

The Sale Price Will Be \$1.25

They are, of course, the Loeser "large body" kind—which means longer and fuller cut than ready made Shirts usually come. Sizes 13 1/2 to 17.

The Striped Shirts at \$1.25**Are in Splendid Choice**

Woven madras, printed madras and percales of 80-square fineness. No end of good patterns and every Shirt a Loeser "large body" model. Sizes from 14 to 17 complete.

Gray Flannel Shirts, \$3.50**Formerly \$4.50, \$5 and \$6.95**

Only 74 Shirts all told—a little clearing of broken sizes. All have attached self collars. Golfers and tennis players will find this a sale for them!

2,400 Four-in-Hand Ties To Be Closed Out : : At 29c. Each; 3 for 85c

These are the Ties we sold by the thousands during the days of Christmas trade. They are still just as wonderful as they were then. There are any number that, even at 50c. each, would pass as a bargain anywhere. All are made up in the preferred graduated shape, open-end style.

Loeser's—Main Floor.

150 Frocks for Street and Afternoon
Women's & Misses' Styles at \$29.75**Originally \$39.75 to \$55****Canton Crepes, Georgettes, Taffetas, Satins**

are the chief fabrics, and, as you well know, the most wanted ones of the hour. There is a fine color selection, too. This gives you an opportunity to buy several frocks at the price of one and is a tremendous advantage for those who require many frocks for their social activities. Women's sizes, 34 to 44. Misses', 14 to 18 years.

135 Dresses of Tricotine, Twills, Jerseys
Women's and Misses' Styles at \$18.75**Originally \$29.75**

Chiefly the fine conservative colors of brown, navy, black. Not all sizes in all colors, but 34's to 44's for women and for misses 14 to 18. Braids and embroideries used as trimmings which are so placed as to give long, slenderizing line. Business women will find this lot a perfect gold mine for their needs, for the quality is so good and the styles so thoroughly correct in their simplicity.

Loeser's—Fifth Floor.

"Onyx" Pointex Silk Stockings**Perfect \$2.25 Grades for \$1.59**

ONE OF THE MOST IMPORTANT SALES of women's "Onyx" Hosiery we ever had is the distribution of this lot of high class Pointex Silk Stockings for \$1.59 a pair.

They are all PERFECT full fashioned thread Silk Stockings, made with double mercerized tops and soles and pointex heels. In black, white and colors. All sizes.

Loeser's—Main Floor.

Rengo Belt Corsets, \$3

SIZES TO 36 INCHES. These are Corsets that large women like so much because reinforced over abdomen, and thoroughly well boned. Made of pink coutil. Medium bust and length medium, therefore will wear extremely well. Modeled to give long, slenderizing effect.

That New Brassiere

which every woman wants with a new Corset is here in such a variety and at prices from \$1 up.

Loeser's Corset Salons—Second Floor.

A Wonder Lot of
Silk Petticoats, \$2.98

THERE ARE messalines, taffetas and silk jerseys in this wonderful collection. Every Petticoat is well made, neatly finished and in good style. All desirable colorings such as blue, green, brown, taupe, black and so on.

Satin Pantaloettes, \$3.98

Here are splendid satin Pantaloettes which are preferred by many women in place of petticoats. Three-quarter length with plaiting or cuff knee finish. Navy, black and dark colorings.

Sateen Petticoats, 98c
White sateen Petticoats with hemstitched hem and double panel in back and front. Also at this price there are some good quality pique Petticoats with a scalloped edge.

Loeser's—Second Floor.

Extra Special!
A Candlestick
and Candle for 85c

MAHOGANY finish Candlesticks, 10 1/4 inches high, with tapering candles in any color you wish—blue, orange, red, pink and so on.

Girls who have been wanting a pair of Candlesticks to add a decorative note to their dresser won't want to miss this unusual offer.

Incense Burners, 75c
Colored pottery Incense Burner and Powder complete at this special price on Monday.

Loeser's—Fourth Floor.

49c. Fast Black
Sateen, 35c. Yard

AN EXTRA good value in Mercerized Sateen for bloomers, petticoats and general use for linings; 36 inches wide and guaranteed fast black. A saving of 14c. on a yard is too good to overlook.

Loeser's—Main Floor.